

CORPORATE PRESENTATION
November 2023



WHO WE ARE

I-DEAGATE IS THE FIRST

HUMANOVABILITY® HUB THAT WAS

BORN FROM THE WILL TO SUPPORT

BUSINESSES IN PRODUCING,

VALORIZING AND TRACKING THEIR

POSITIVE IMPACT ON THE COMMUNITY

AND ON THE PLANET.

THANKS TO AN ECOSYSTEM IN WHICH INNOVATION, SUSTAINABILITY, ENHANCEMENT AND DEVELOPMENT OF HUMAN POTENTIAL CONVERGE, IDEAGATE SUPPORTS AND ACCOMPANYS ORGANIZATIONS, ORIENTING THEM IN AN EVOLUTIONARY PROCESS OF REGENERATION, TRANSFORMATION, GROWTH, DEVELOPMENT AND EVOLUTION.

BECOMING GRATEFUL BRAND®

THROUGH A PATH THAT LEAD THEM
TO PRODUCING A RIGHT PROFIT AND
GENERATE A POSITIVE IMPACT ON THE
PLANET, ON THE COMMUNITY AND ON
THE SOCIAL SYSTEM, I-DEAGATE
CONTRIBUTES TO EVOLVING
COMPANIES INTO SPHERICAL
ORGANIZATIONS, WITH LEADERS
AND DECISION MAKERS WHO ARE
AWARE OF THE SOCIAL ROLE OF THE
COMPANY, THEY TAKE THE
RESPONSIBILITY TO TRANSFORM
THEMSELVES INTO WISE INNOVATORS
AND THEIR COMPANIES INTO
GRATEFULBRAND®.





"WE NEED CREATIVE PROBLEM SOLVERS WHO LEAD THE WORLD WITH ENTREPRENEURIAL MIND, SOCIAL HEART AND ECOLOGICAL SOUL. A NEW GENERATION OF CONSCIOUS PROFESSIONALS WHO WORK IN THE ORGANIZATION AS TRUE INNOVATORS GENERATORS OF GRATITUDE".

OSCAR DI MONTIGNY

Born in Milan in 1969, he is a writer, popularizer, mentor, international speaker, expert in mega trends and creator of the principles of Spherical Economy® and Humanovability®.

Business angel, co-founder of Regenerative Society Foundation, executive in the Mediolanum Group with over 25 years in the banking & finance world as an expert in marketing, innovation and sustainability.

He published the best seller "The time of new heroes" with Mondadori, which became a radio format for Radio Italia, "Gratitudine. the necessary revolution", and "6x2" published by Rizzoli re-edited by Bur.



OSCAR DI MONTIGNY

FOUNDER



TEAM



MARIANNA MANFRINO Partner - Co-Founder

Graduated in economics and commerce, with solid experience in finance and control, she has worked as a consultant and manager in large international companies including Aon Insurance Broker. In 2016 you joined Metrica Investimenti and worked as a Business Angel, supporting businesses and start-ups with a focus on innovation and sustainability. She is a qualified Business Angel of Cassa Depositi e Prestiti and registered in the Mimit Innovation Manager list. She teaches Digital Finance for Sustainability and Inclusion in H-Farm College (Chichester University) and has published several working papers on SSRS-Social Science Research Network and Research Gate.



DAVIDE MAESTRI Partner

Graduated in business communication and master in management, he has been a manager for 15 years with several exits and stock market listings under his belt, specializing in strategic and management consultancy, organizational design, corporate strategy and finance, industry 5.0 and topics related to the world ESG.

In 2021 he wrote "Total company: management strategies to train talent" and produced podcasts and magazines in the editorial field.



WHAT WE DO



REGENERATION OF ORGANIZATIONS

Redefinition of leadership styles and governance models, interventions on organizational structures, identification and consolidation of corporate culture, training and coaching.



INNOVATION STRATEGIES

Implementation of technological projects to increase quality production, improving environmental sustainability and guaranteeing transparency and safety to the end customer.



SUSTAINABILITY STRATEGIES

Accompaniment in the process of establishing a Benefit Company, support in the drafting of the social balance sheet and impact assessment up to Gratefulbrand® certification.



SHARING OF THE PRINCIPLES OF SPHERICAL ECONOMY

I-DEAGATE PROMOTES AND DISSEMINATES THE PRINCIPLE OF **CENTRALITY OF THE RESPONSIBILITY OF THE HUMAN BEING** AND HIS CONSCIENCE IN THE ECONOMIC AND SOCIAL SYSTEM;

BELIEVES IN THE **UNEXPRESSED CREATIVE POTENTIAL** OF PEOPLE IN ORGANIZATIONS AS THE ENGINE THAT GIVES LIFE TO NEW SELF-REGENERATIVE AND ANTI-FRAGILE CONTEXTS.

SUPPORTS ACTION THAT HAS A POSITIVE AND CONSCIOUS IMPACT ON THE **7Ps**, THE SEVEN DIMENSIONS OF SUSTAINABLE DEVELOPMENT: **PERSON, PEOPLE, PARTNERSHIP, PROFIT, PROSPERITY, PLANET, PEACE**.







STRATEGIC CONSULTING WITH A HUMANOVABILITY PERSPECTIVE

I-DEAGATE PROVIDES **STRATEGIC CONSULTANCY** SERVICES TO COMPANIES THAT WANT TO COMBINE INNOVATION, SUSTAINABILITY AND CENTRALITY OF THE PERSON IN PROJECTS, PRODUCTS AND SERVICES AIMED AT GENERATION OF A PROFIT AND AT THE SAME TIME A **POSITIVE IMPACT** ON THE WHOLE. FOCUSES ARE:



MARKETING &
COMMUNICATION

CORPORATE STRATEGIES

DIGITALIZATION & BLOCKCHAIN

BENEFIT CORPORATION SET UP

ESG REPORTING





CSRD DIRECTIVE

ACCELERATION IS ENGAGED. BUSINESSES CAN NO LONGER AFFORD TO WAIT OR POSTPONE. THE TIME HAS COME TO PREPARE TO **EMBRACE THE CSRD DIRECTIVE**. THIS IS THE CHALLENGE, THIS IS THE RISK, THIS IS THE OPPORTUNITY OF OUR TIME.

IT IS ESSENTIAL TO DEFINE A MAPPING PLAN AND A GOVERNANCE STRATEGY THAT GIVES A CLEAR OVERVIEW OF THE DATA REQUIRED TO PASS THE AUDITS. THIS WILL BE THE **PASSPORT TO ENTERING THE FUTURE**, A FUTURE IN WHICH INNOVATION WILL BE THE DRIVING FORCE AND SUSTAINABILITY THE BEATING HEART OF YOUR BUSINESS.

TO DEAL WITH THIS CHALLENGE IN AN IMPACTFUL AND PROFITABLE WAY, IDEAGATE OFFERS **TECHNOLOGICAL AND DIGITAL SOLUTIONS** THAT OPTIMIZE WORK FLOWS, ENHANCE THE DATA ASSETS AND ALLOW TOTAL AND REAL-TIME CONTROL OF THEIR CONDITION, INCREASING EFFICIENCY AND TRANSPARENCY WITHIN OPERATIONAL AND IN **ESG REPORTING**.





GRATEFUL BALANCE®

I-DEAGATE HAS DEVELOPED A **DIGITAL ASSESSMENT** THAT INTRODUCES A NEW WAY OF DOING BUSINESS, OFFERING A CLEAR AND TRANSPARENT ASSESSMENT OF THE CONTRIBUTION OF ORGANIZATIONS TO THE **SUSTAINABLE DEVELOPMENT GOALS** OF THE UNITED NATIONS AND TO THE CREATION OF A MORE INCLUSIVE AND HUMANISTIC ECONOMY (SPHERIC ECONOMY®).

MEASURING THE **GRATITUDE** GENERATED PROVIDES A TANGIBLE INDICATOR OF THE COMPANY'S SUCCESS IN BUILDING POSITIVE AND SUSTAINABLE RELATIONSHIPS WITH ITS STAKEHOLDERS.

THANKS TO THE INTEGRATED OFFER OF THE BEST TOOLS ON THE MARKET, **GRATEFUL BALANCE®** ALLOWS YOU TO QUICKLY GENERATE A SIMPLIFIED ESG REPORT, IN LINE WITH THE NEW GRI AND ESRS STANDARDS, CONTAINING THE MAIN SUSTAINABILITY INDICATORS, INCLUDING GHG EMISSIONS, WORKER METRICS AND GOVERNANCE COMMITMENT.

AN **INTEGRATED TOOL** IN A SINGLE SUITE, ESSENTIAL FOR COMPANIES THAT ARE NOT YET OBLIGED TO REPORTING, BUT WHO NEED TO PROVIDE ESG DATA TO THE COMPANIES IN THEIR SUPPLY CHAIN AND TO THE FINANCIAL INSTITUTIONS THAT REQUEST THEM.

I-DEAGATE

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Sostiene un progetto
ESG Certified



